Minutes: MSPA Regular Board Meeting August 7th, 2025

The next MSPA Board Meeting is scheduled for September 4, 2025 8:15 am MSPA Headquarters/ GPD Substation

The meeting was called to order at 8:09 am

Minutes of the July 3, 2025 meeting were approved as written.

Board Members and Guests:

Andre Ordubegian (Copy Network)-President; Gigi Garcia (It Takes a Village Kids)-Vice President; Kim Kelly (Merle Norman-Secretary; Maureen Palacios (Once Upon a Time)-Treasurer; Mark Pedersen (Moo Moo Mia)-Board member at large); Corey Grijalva (Joselito's)-Board member at large: Dale Dawson (Events Coordinator & Business Administrator); Steve Pierce (Communications Admin. & Film Liaison); Tony Chriss (Economic Development); Molly Burke (MVCCC); Officer Aaron Eggiman (GPD): George Almeida; Beau Basse (GD-Le Basse Projects); Robbyn Battles; Rich Boccia (CV Chamber); Margie Bravo (J'adorePet Salon); Erasmo Bugarin (Pepe's); Rolando Bugarin (Pepe's); Carol Clark (Resident); Jennifer Fukutomi-Jones (GD Arts and Culture); Jose Gerado Guiterrez (N.Y.Life); Andrea Humberger (resident); Greg Kurdoglanyan (Montrose Jewelers); Don Lausch (resident); Rebecca Lessley (resident); Donna Libre (resident, CV Town Council); Jackie Martinez (GD Urban Planner); Melanie Mc Kinnell (resident); Angela and Steven Miller (residents); Lisa Morris (CVCA); Patrick Murphy (City Council candidate); Genae Murphy (resident); Whitney and Jerry Noh (residents); Susana Perez (White's Art Gallery); John Pusa (resident); Mark Rousseau (resident); Teresa Santilena (GD Planning Dept.); Jacqueline Suzuki (resident); Ruth Tatom (resident); Arda Tchakian (State Senator Perez office); Nancy Victor (resident); Vilia Zemaitatis (CoG Planning Dept).

City of Glendale:

- Tony Chriss (Economic Development) updates as follows: Parklets have new contracts with new numbers and Insurance information, retroactive to May 2025. No new updates regarding the light posts. And crosswalk update information to come.
- Jennifer Fukutomi Jones and Kassia Rico (Arts & Culture) gave updates on the circular benches.

MVCCC: Exec. Director Molly Burke announced Oktoberfest Bingo will be 9/13 at Elks Lodge. Oktoberfest is Oct. 4, 2025

<u>Glendale P.D.</u>: Officer Aaron Eggiman reviewed recent arrests in the area and spoke of the challenges re: controlling the various types of e-bikes and the challenges of keeping them off the MSPA sidewalks.

<u>Glendale Planning Dept.</u>: Vilia Zemaitatis and Teresa Santilena gave a presentation on the Draft Land Use Element. Subscribe to <u>www.glendaleplan.com</u> to make your voice heard. The deadline for comments is 8-19-2025. The Glendale City Council will decide in 2026. Many residents and merchants were on hand to make their frustrations known. Public comments continued until 10:14am.

Business Agenda:

- Falcon Robotics donation discussed. GiGi moved to send a \$500 donation; Corey seconded; unanimously approved.
- Andre & Steve updated their conversations with Athens regarding trash enclosures;
 Board agreed to move this forward with Athens and the City.
- Maureen moved to table funding recommendations to the next Board meeting.

IC Reports:

Dale Dawson (Business Administrator) report:

• Treasurers Report Balance as of 7-31-2025 is \$373,313.

• Delinquent Assessments 2024 updated 08.08.25 include 28 MSPA businesses to be forwarded to the City Attorney's office after 08.31.25 if not paid.

Dale Dawson (Events Coordinator) report included the following:

- The 23rd annual Montrose Car Show was a huge success.
- The 2nd Half Events Calendar:
- MVCC chamber Oktoberfest Sat. Oct 4th
- Halloween Spooktacular- Fri October. 31
- 7th Annual Holiday Wine Walk Sat. Nov. 8th
- Town Tree Lighting Fri November 28th
- Small Business Saturday Sat. Nov. 29
- Old Town Christmas Activities Sat. November 29th through Sunday Dec. 21st.

Steve Pierce (Communications Administrator): hard copies of reports were given.

Steve Pierce (Filming Liaison): report hard copies were given.

- Total year-to-date income to MSPA \$84,882.00 less Film Liaison 5% commission; net filming revenue \$80,637.90.
- Steve emphasized the need to address then City regarding both the excessive charges imposed by production companies as well as the City's own GPD fees.
- Also reviewed: electric bike issues; graffiti in the MSP; food vendors just showing up.

Committee Reports:

<u>Harvest Market:</u> Gigi Garcia – no specific report; the Market is doing well. <u>Marketing:</u> Mark Petersen - the next Marketing Meeting date to be determined

Meeting Adjourned at 10:31 am